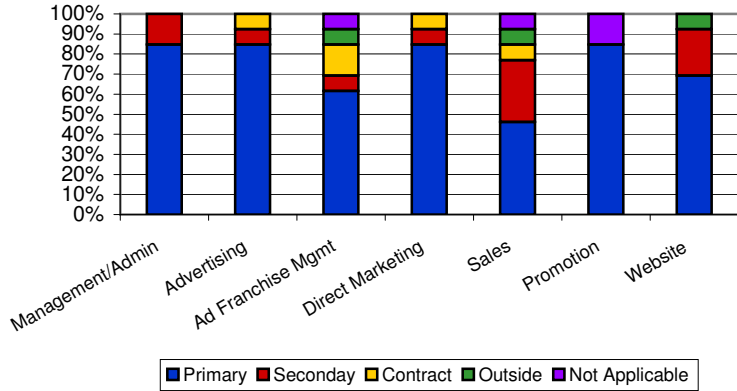


Over 25,000,000

	Managem ent/Admin	Advertisin g	Ad Franchise Mgmt	Direct Marketing	Sales	Promotion	Website
Primary	11	11	8	11	6	11	9
Secondary	2	1	1	1	4	0	3
Contract	0	1	2	1	1	0	0
Outside	0	0	1	0	1	0	1
Not Applicæ	0	0	1	0	1	2	0

	Graphic Design	Customer Informatio n	Media/Pub lic Affairs	Outreach/ Communit y Rel	Research	Fares/Pric ing	Call Center
Primary	8	9	6	7	9	0	4
Secondary	3	2	1	5	1	5	1
Contract	0	1	0	0	0	0	1
Outside	1	1	6	1	3	8	7
Not Applicæ	0	0	0	0	0	0	0

### Agencies with Over 25 Million Annual Unlinked Trips



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