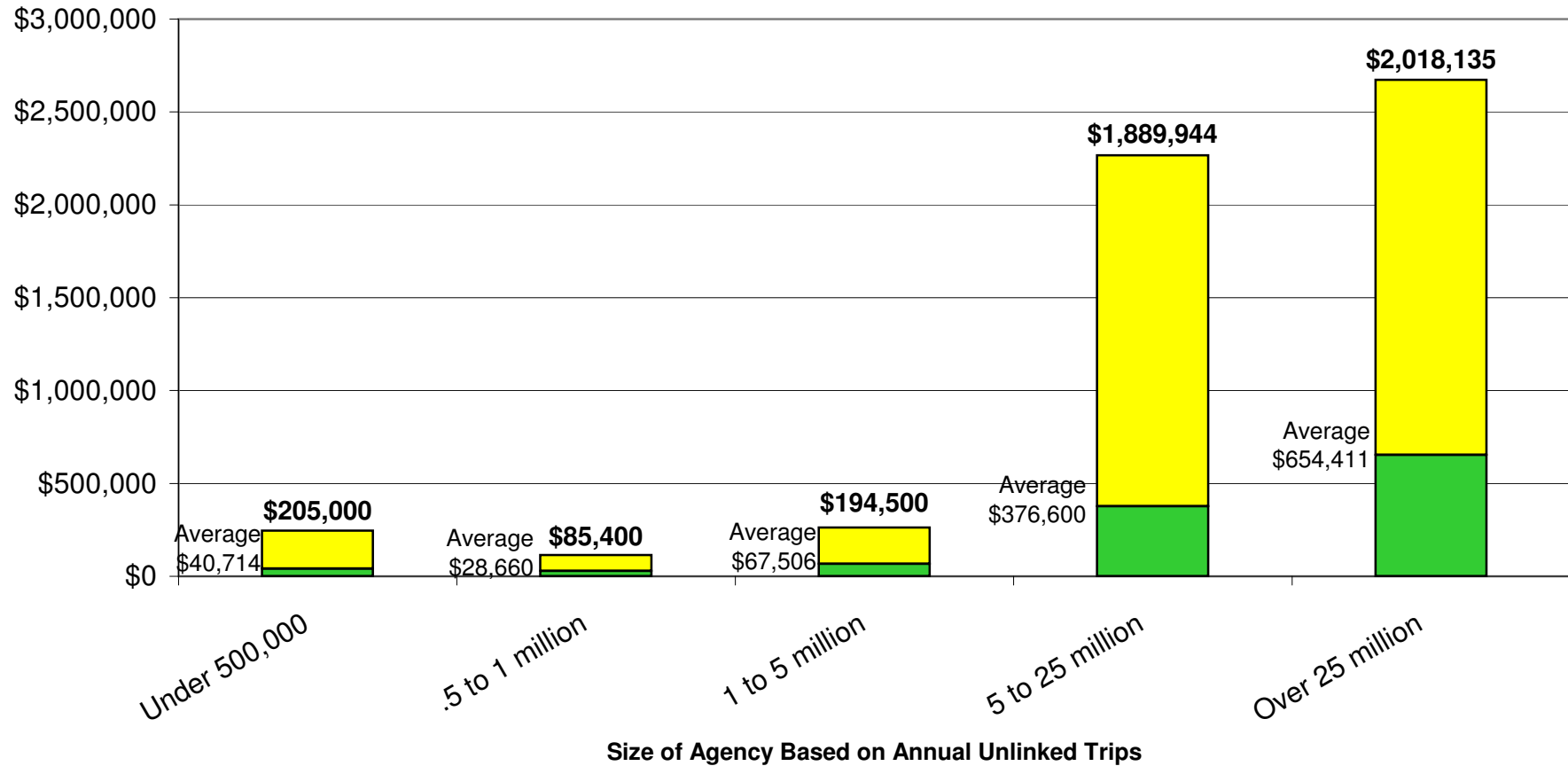


# Minimum/Maximum Non-Labor Budget by Annual Unlinked Trips

(Advertising, Ad Franchise Mgmt, Directing Marketing, Sales, Promotion)



Avg
  Below Avg.
  Above Avg.